

Building a Corporate Philanthropy Program?

7 Qualities an Outsourced Vendor Should Have

To be strategic in corporate philanthropy, organizations require a powerful platform backed by subject matter experts. The ideal solutions will have some (or all!) of these qualities:



Enhanced Configuration Tools

Eliminate the stress of keeping up with the changing demands of multiple corporate philanthropy programs. Find a flexible and configurable system that allows you to speak to your employees the way you want to. From incorporating your branding elements to defining the employee match rules to organization eligibility rules, you should be empowered to create a unique employee experience.



Modern & Easy to Use

People won't use the program if it's not easy to use. Increase the chances of employee participation with an intuitive system that allows admins and end users to seamlessly plan, manage and participate in programs like never before. Forget email blasts and bulletin boards, and enlist in the help of an automated system to reach your entire company.



Value Added Services

To say that services play a huge role in a corporate philanthropy program is an understatement. From Payments Processing to Compliance and Vetting Services to Contact Center Services, you'll need to ensure that all the bases are covered. While robust software platforms like Consiva already have some of the back-end functionality built into the system to ease the burden, no software can do it all. So make sure you account for the necessary services to ensure a successful corporate philanthropy program.



Rich Repository of Charities

Non-profit organizations are at the heart of all philanthropic activities. Make sure you have access to a wide variety of charities so that you can pick and choose the charities that both align with your company's mission and values, and appeal to your employees as well. JK Group's proprietary Organization Management System (OMS) database is the largest non-profit repository in the world with over 2.1 Million charities and growing.



Integrated

As your company grows, your philanthropic goals will grow and change as well. Adding new programs like employee giving campaigns, volunteering programs and matching gift programs is a cinch with fully integrated philanthropy software.



Transcend Global Barriers

Spread your philanthropic goals around the world with a multilingual, multicurrency and multicultural adaptable solution to give employees in multiple locations a tailored experience that fits their needs.



Leverage the Power of Data

Use information and cull pertinent data to design innovative new programs and drive individual participation. Look for sophisticated reporting functionalities to provide intuitive and engaging feedback through automated or ad hoc reports you can't aggregate yourself.



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