

POINTS OF GIVING

Leverage national holidays, awareness days, dedicated company days, or emerging needs like disasters and crises to create focused **Points of Giving** for employees, consumers, and community members to contribute. Point of Giving programs integrate your social impact initiatives with support for the causes your employees, consumers, and community members care deeply about. Empowering your extended community to become part of the narrative drives awareness, engagement, and connection with your brand and the good you are doing.

HERE'S HOW POINTS OF GIVING WORKS:

1. PICK YOUR DAY

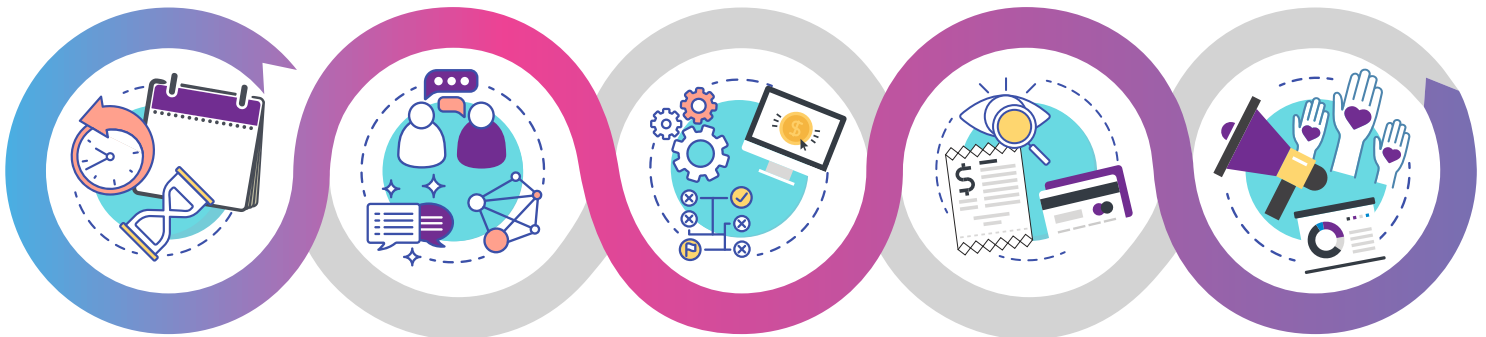
Select a company day, holiday or awareness day to which you can anchor your fundraising efforts.

3. GO LIVE

Use your CyberGrants hosted webpage to feature select nonprofits or let participants search on your branded fundraising page.

5. SHARE YOUR SUCCESS

Share the results of your points of giving program to build brand awareness, loyalty and continued engagement.



2. COMMUNICATE WITH EMPLOYEES, CONSUMERS & COMMUNITY MEMBERS

Invite employees, consumers and community members to participate by sharing the details of your fundraising campaign on your website and social channels with clear guidelines.

4. MANAGE & TRACK DONATIONS

With a completely integrated shopping cart experience you can manage, track and securely process credit card donations with or without a match option based on your program guidelines.

CyberGrants 

Drive social change and brand equity with point in time giving for employees, consumers and community members.

► **Reach out to your CyberGrants team** about amplifying your impact where cause and community intersect.